



**Guide**

**Varadero**

**Matanzas**



**Free**



[www.varadero.travel](http://www.varadero.travel)

# Matanzas

CIUDAD TURÍSTICA







**VARADERO KM**

Ciudad de atanzas	28
Cardenas	12
Guama	118
Playa Larga	105
Playa Girón	139
La Habana	138
Viñales	327
Cienfuegos	177
Villa Clara	182
Cayo Santa María	292
Trinidad	258
Topes de Callante	245
Cayo Coco	433
Cayo Cruz	494
Playa Guardlavaca	710
Bayamo	652
Santiago de Cuba	779
Baracoa	904

# Varadero.

*Varadero, a perfect beach...  
it's just the beginning...*



We are pleased to give you the warmth and sincere welcoming to Varadero, the most famous Cuba's beach and one of the most important destinations in the Caribbean. A destination that is proud of the safety it offers visitors, accompanied with the Cuban people's warmth and hospitality.

The visitor may know from Varadero all the Cuba's geography. It is placed at just 138 Km away from Havana city and just at a few minutes from Cárdenas and Matanzas cities; these latter full of history, culture and heritage values. The transparency of its waters with blue tones and fine-white sands, accompanied by typical cocktails, good Cuban cuisine, rhythmic dances, water sports ... and much more, will make your live an unforgettable experience.

Come willing to enjoy all the blue of the Caribbean, and you will have the certainty that, in Varadero, a perfect beach ... it's just the beginning...



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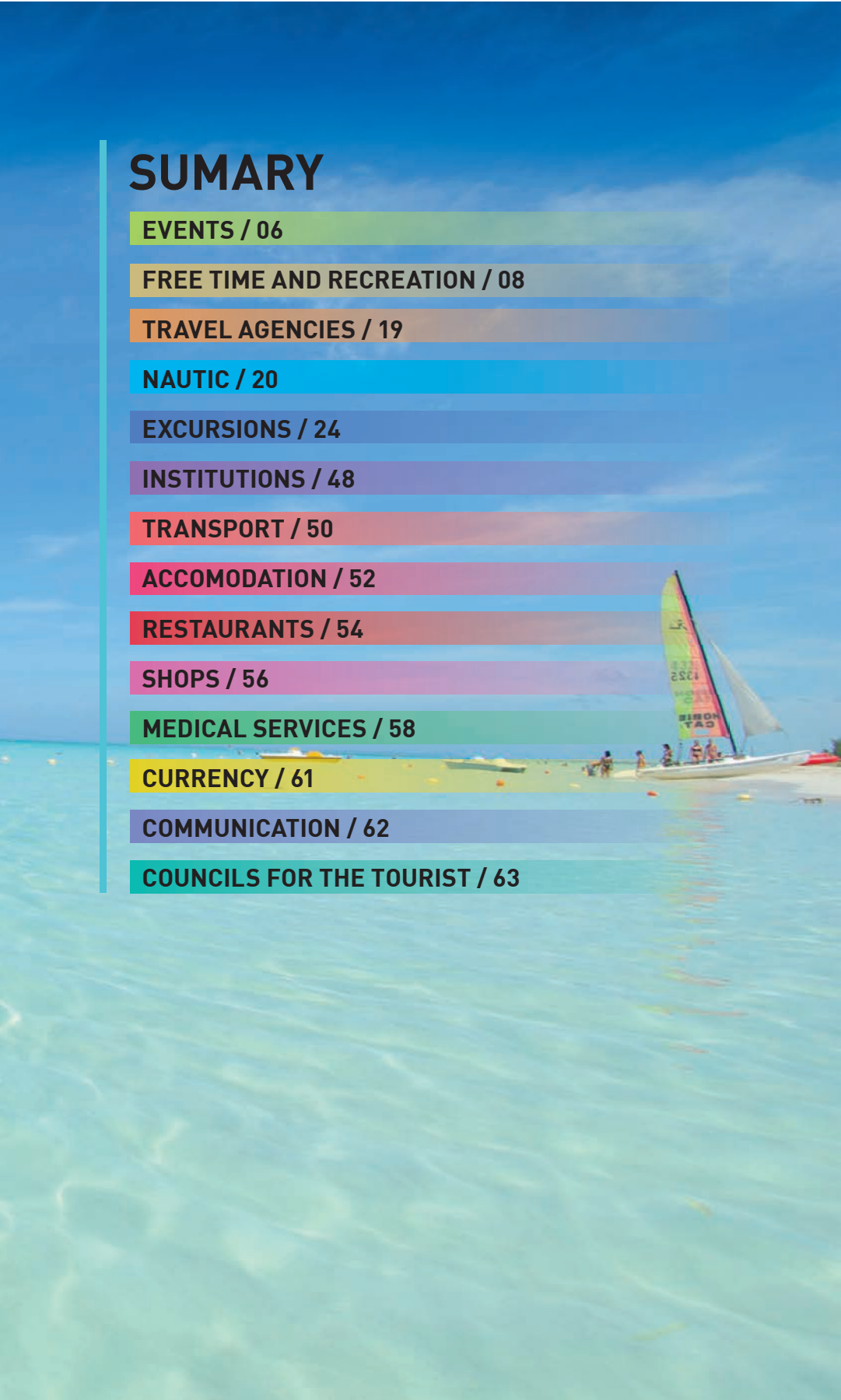
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## Events



**THE VARADERO JOSONE RUMBA, JAZZ & SON FESTIVAL**  
turn Cuba's first tourist destination into a cultural square that will host prominent national and foreign exponents of these genres, an unquestionable part of our music traditions.

### **VARADERO GOURMET INTERNATIONAL FESTIVAL**

It promotes the rescue of Cuban culinary traditions, the fusion of cultures and the mixes between the traditional and the new trends of food management.







## CUBA GOLF TOURNAMENT

**THE VARADERO GOLF CLUB,** offers a unique environment in its famous Mansion Xanadú clubhouse and its gazebo bar where you can enjoy a spectacular view of the contrast between the bright green tone of the golf course and the turquoise blue of the surrounding sea, perfect setting for complement your experience in this sport.



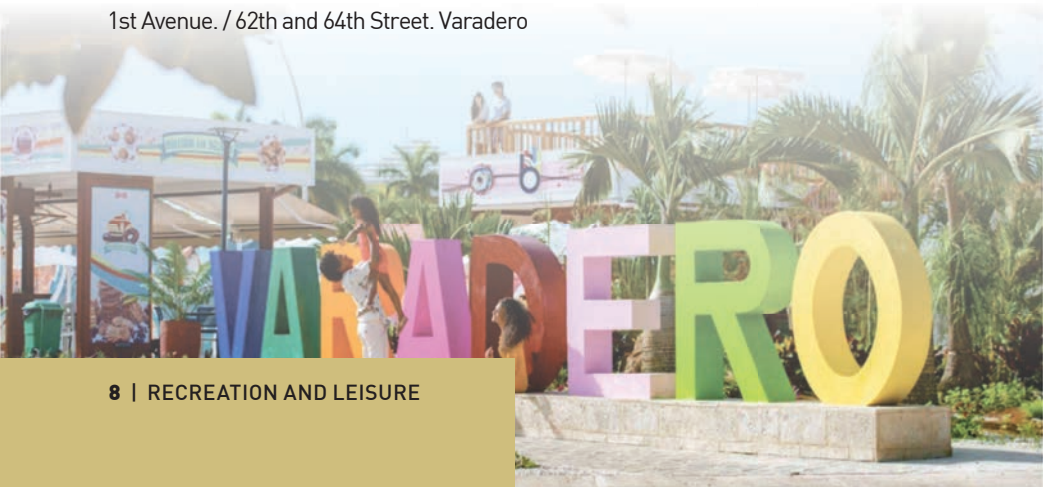
Recreation and leisure

# VARADERO'S BOULEVARD



This 17 – acres space is located between streets 62, 63 and 64. With interior passageways, it has a variety of commercial and gastronomic offers, as well as a 10-room hotel, and shows visitors Cuban values such as coffee, tobacco and rum in their respective houses.

1st Avenue. / 62th and 64th Street. Varadero







### **VARADERO GOLF CLUB XANADU MANSION**

South freeway, km 8  
Tel.: (+53) 45667388

Located in one of the most beautiful and paradisaic places of Hicacos Peninsula, San Bernardino hills, Xanadú Mansion stands out and early 20th century construction. Declared as a National Heritage in 2013, it has accommodating rooms and a restaurant with an unique view of de ocean. The Varadero Golf, 18 holes, par 72, is the only one of its kind in the country. Facilities: 9 and 18 Green fee holes, bags and carsrental, ball buckets, golf lessons, lockers.





## A world of fantasy and virtual reality!

### **VARADERO LEISURE CLUB**

- Interactive games
- 6D cinema
- Table games
- Playground
- Eyeplay

1st Avenue / 44 and 46  
Street. Varadero.  
Tel.: (53) 45667147







# FACTORIA VARADERO 43cerveceria

*... enjoy the brewing process and  
our varied gastronomic offer*

**VARADERO BREWERY. FACTORY 43**

Beach Avenue and 43rd Street

Tel.: (53) 45667055

Open every day from 12:30 p.m. at 12:00 a.m.

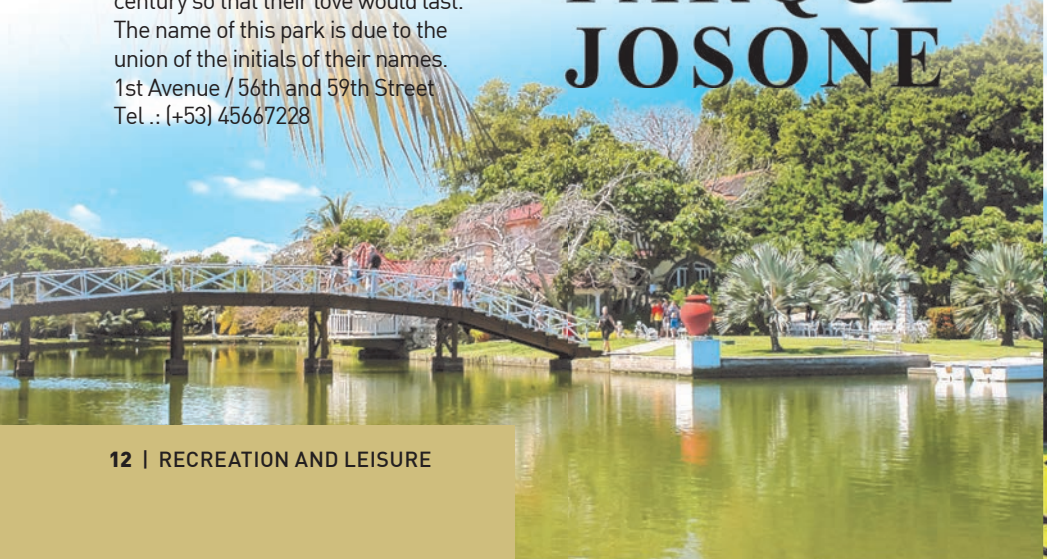


### HANDYCRRAFT FAIR

They are a part of the cultural life of Varadero, offering a variety of products to visitors, who always find a nice souvenir as a memory. The main fair is located on 1st Avenue and 15th Street, but there are many others along Varadero.

### JOSONE PARK

A natural park of approximately 22 acres, located in Varadero historic center. It constitutes a wonderful garden with varied nature, which preserves the history of Onelia Méndez and José Iturrioz who decided its construction. in the first half of the twentieth century so that their love would last. The name of this park is due to the union of the initials of their names. 1st Avenue / 56th and 59th Street  
Tel. : (+53) 45667228





## **VARAHICACOS ECOLOGICAL RESERVE**

South Highway, Km. 12.

Tel. : (53) 45 668148

Hours: from 9:00 a.m. to  
4:30 p.m., every day.

E-mail: varahicacos@  
cisam.atenas.inf.cu

The Protected Area “Varahicacos” with an area of 280 hectares, reveals the native flora and fauna of Varadero, combined with elements of history, aboriginal and colonial culture that were reflected in the area as man’s footprint in the region. With short trails through the scrublands, forests, its main attractions include: El Patriarca (a giant cactus over 500 years old), Cueva de Ambrosio (a large cave inhabited by bats and adorned with several ancient pictograms) and Cueva de los Musulmanes (a cave with human remains from over 2,500 years ago). It is the best place to observe the flora and fauna up close.

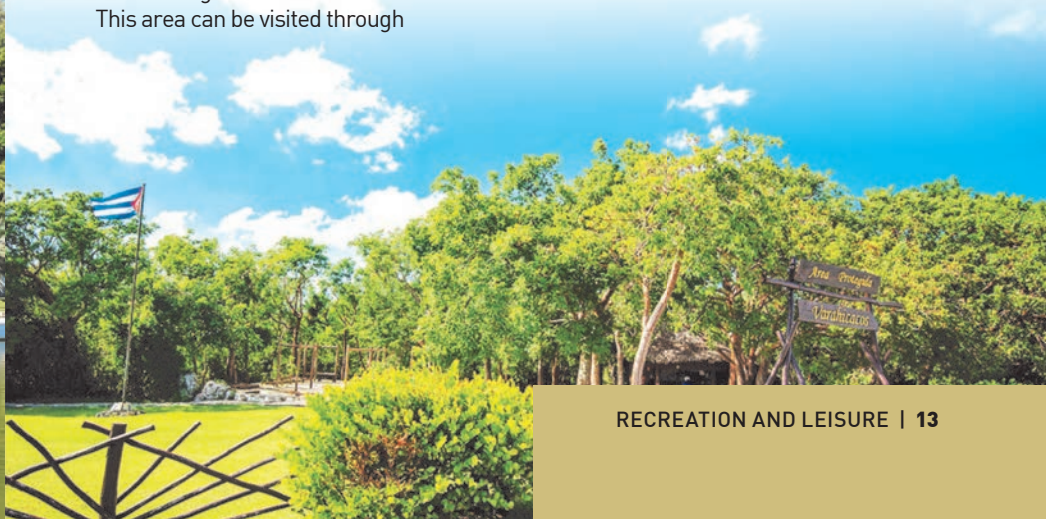
Admission:

- Hiking trail to the Cave of the Muslims: 125.00 CUP
- Ambrosio’s Cave: 125.00 CUP
- The Patriarch Giant Cactus: 50.00 CUP

It includes a specialized guide service, guaranteeing the enjoyment of a natural therapy in an ecological excursion. This area can be visited through



an excursion in Varadero, by travel agency or directly through the Reservation Information Center, located at the entrance road of the Hotel Paradisus Varadero.



# THE BEATLES

**bar**restaurant varadero/cuba

*Live music every night of pop  
and rock idols of all time!*



Live music every night of pop  
and rock idols of all time!

1st Avenue / 59th and  
60th Street. Varadero.

Tel. : (53) 45667329

Open: 1:00 p.m. - 1:00 am.







### **BUENA VISTA SOCIAL CLUB**

Varadero is recognized as the only habitual headquarters of this project of divas of Cuban music, in addition to the Cuban capital. A space for the enjoyment of Cuban music that endures, where members of Buena Vista share with their public, and take photos and sign autographs at the end of the show.



MELIÀ  
INTERNACIONAL  
VARADERO - ALL INCLUSIVE

# CABARET *Continental*

HOTEL MELIÀ INTERNACIONAL

Las Americas Avenue, Varadero  
Tel.: (+53) 45623132



*A unique show in a perfect place*



### LA COMPARSITA

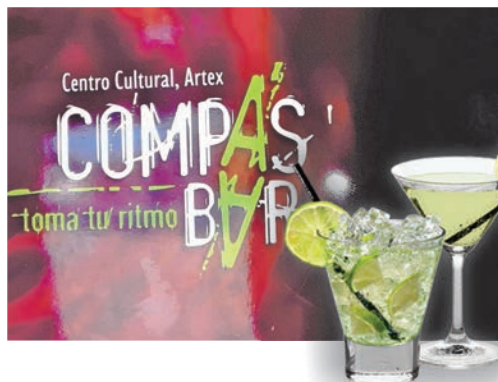
End of 60 Street.  
Tel.: (+53) 45667415

### MAMBO CLUB

Las Morlas Road, km 14,  
Varadero.  
Tel: (+53) 45668565



**MAMBO  
CLUB**



### MUSIC HALL, PLAZA LAS MORLAS

End of South Highway,  
Punta Hicacos.  
Tel.: (+53) 45667330

### LA RUMBA

Las Américas Higway,  
km 3 ½.  
Tel.: (+53) 45668210

### COMPAS BAR

1st Avenue / 33 and 34  
Street. Varadero

### VARADERO MUSIC HALL

Beach Avenue / 42  
and 43 Street.  
Tel.: (+53) 45668918

### LA BAMBA

Las Américas Higway.  
Tel.: (+53) 45667560

### HABANA CAFÉ

Las Américas Higway  
and K Street.  
Tel.: (+53) 4566733



### PIRATE'S CAVE

Las Morlas Road, km 11.  
Tel.: (+53) 45667751

**Book through  
the the Paradiso  
Agency bureaus**

36th Street and  
1st Avenue  
Tel.: (+53) 45614759



62nd Street & 1st Ave. Varadero



Live  
music show  
in the purest  
Cuban style





## Travel Agencies



1st Avenue and 33 Street  
Tel.: (+53) 45667216-17  
Email: direccion@cubaturv.cbt.tur.cu



13th Street and Higway  
Tel.: (+53) 45611844/61 2475  
Email: jefe.comercial.var@gaviotatur.co.cu



1st Avenue and 36 Street  
Tel.: (+53) 45612506/ 614758-59  
Email: comercialparadisofscva.artex.cu



30 Street and 3rd Avenue.  
Tel.: (+53) 45667061  
Email: director@avc.tur.cu



40 Street / 1st.  
and 3rd Avenue.  
Tel.: (+53) 45667027/  
45667589  
Email: director@havanatur.cu



1st Avenue / 26 and 27 Street  
Tel.: (+53) 45614884/ 45668612  
Email: direccion@var.ecotur.tur.cu



# Nautic

## NAUTICAL SERVICES

In the destination there are more than 31 nautical points, which are included in the tourist package of the hotels and there are also four others with cash payment, located in:

- Piedra del Chino. Specialized in Jet Sky. South Highway and 35th Street
- Barracuda. Paso Malo Canal
- 30th Street
- 40th Street

Clients that are not lodged in a hotel may access to these nautical services through these external points.

To the traditional service in the nautical points is incorporated sales of optional activities, such as:

- Snorkeling Excursions
- Diving Excursions
- Nautical Excursions (Seafari Cayo Blanco, fishing)
- Kitesurfing: at the specialized parks for this activity in the beach hotels Playa Caleta Hotel and Starfish Varadero.

The diving area extends at about 40 miles to the North and South of Matanzas, including the near keys with diving areas of about 4 and 35 m, with 32 coral reef areas.





# MARINA GAVIOTA VARADERO

South highway, Km 21, Punta Hicacos, Varadero  
Tel.: (+53) 45664115  
Email: reserva@marinagav.co.cu



With more than 1000 berths, one of the biggest marine with the most capacity in the Caribbean Sea. Among its main products are catamarán, excursions, fishing, diving and life boarding; besides the marine offers a whole service of maintenance and repairing of ships and the seafood specialized restaurant where you can taste exquisite dishes a delicious lobster chosen by yourself cooked in front of you, to your satisfaction.



# MARLIN MARINA DARSENA INTERNACIONAL

Vía Blanca, Km 31, Varadero  
Tel.: (+53) 45668060/  
45667072

## Basic Services

Marlin Marina offers 112 dockage and yacht service per dockage with daily fee and discount for payment in advance.

## OTHER SERVICES:

- Security and protection
- Drinking water
- Electricity
- Cable television
- Crew hire
- Minor repairs
- DIESEL fuel oil and propane gas supply
- Ice for sale
- Crew rental

## COMPLEMENTARY SERVICES

- Fishing sport
- Excursions
- Nautical sports
- Restaurants
- Shops
- Surveillance service
- Taxi
- Fuel







### **BARRACUDA INTERNATIONAL DIVING CENTER**

Kawama Avenue / 3 and 4 Street  
Tel.: (+53) 45667072 - 45613481  
Email: [comercial@barracuda.mtz.tur.cu](mailto:comercial@barracuda.mtz.tur.cu)  
Schedule: 8.00 a.m. - 6.30 p.m. Daily

### **GAVIOTA INTERNATIONAL DIVING CENTER GAVIOTA MARINA**

South Higway, Km 21  
Email:  
[director.comercial@marinagav.co.cu](mailto:director.comercial@marinagav.co.cu),  
[reserva@marinagav.co.cu](mailto:reserva@marinagav.co.cu)  
Tel.: (+53) 45664115

Services:  
- Diving induction courses with  
International certification  
- Excursion service and technical diving



# Excursions

## CAYO BLANCO

A wonderful visit to a key near Varadero, in a catamaran with entertainment animation and enjoying the beauty of our seas. Open bar on the boat with soft drinks, rum and Cuban beers. Snorkeling in a coral reef, with equipment available on board. Lunch in ranchon with a menu based on seafood, free time on the beach and a souvenir shop. Dolphins' interaction in the open sea as well as pickup and return to the hotel.



## BOAT ADVENTURE

Ride the boat by yourself through the mangroves of the southern coast of Varadero, Chapelin Channel and Cardenas' Bay







## SATURN CAVE

Airport Highway, km 11 ½, Matanzas

Tel: (+53) 45253833

An impressive lake fed by underground springs where visitors can enjoy a swim, observe the subterranean landscape and go snorkeling in its cristal-clear waters that go down to a depth of 22 meters, 150 m length and have temperaturas in the 23 to 25 degrees celsius range.

Its visit is usually complemented by the snorkeling activity in Coral Beach, as well as with the visit to the Canímar River Touristic Park.





## SNORKELING IN VARADERO

It is practiced mainly in Coral Beach, Zapata Peninsula, Saturn Cave and in the Varadero Coral Reef. The minimum age for children is 8 years old, and children under 15 years old must be accompanied by adults.



Snorkeling  
TOUR







# delfinario

VARADERO

## VARADERO DOLPHINARIUM

South Highway, km 12  
Tel.: (+53) 45668031  
Email: [delfinario@var.palmares.cu](mailto:delfinario@var.palmares.cu)

Open every day from 9.00 AM to 5.00 PM  
Show schedule: 11.00 AM and 3.30 PM  
Swimming with dolphins schedule:  
9.30 AM/11.30 AM/2.30 PM/4.00 PM

It is one of the most tourist places in Varadero, daily offers four shows with dolphins, in addition to the shows and photos, with an extra fee, you can swim fifteen minutes with the dolphins. A fabulous experience that many have already enjoyed.





# *The great emotion of flying through the Cuban skies*

## **VARADERO INTERNATIONAL SKYDIVING CENTER**

End of Kawama Airport, Santa Marta  
Tel.: [+53] 45662828  
Email: alberto@  
skydivingvaradero.com

The International Skydiving Center, located on the beautiful Varadero beach, offers instruction and fun for flight lovers. The center has instructors specialized in tandem

jumping techniques and individual jumping for experienced clients.

Other recreational options are the ultralight raft, paramotors, filming and free fall photography, among other attractions. Important international events have been developed at the Varadero Skydiving Center. It is located very close to the Marina Dársena, the Barracuba International Diving Club, the Varadero Museum and several hotels.





## *Matanzas, the Athens of Cuba*

It is the capital of the province, at just 32 kilometers away from Varadero. It was founded on October 12th, 1693, under the name of San Carlos and San Severino de Matanzas, that became, in the first half of the 19th century, the richest, most prosperous and cultivated city of the island's indoors, hence the nickname with which she was baptized in 1860: "La Atenas de Cuba" (The Athens of Cuba).

Matanzas is a landscape city that has fully preserved its foundational aspect, so its urban layout is considered the seventh wonder of Cuban architecture. Its Historic Center was declared national monument in 2013 and since 2014 it was included in the Patrimonial Cities Network of Cuba. The city is crossed by four rivers. The province possesses 29 bridges, four of them centenary which still working nowadays; one of them the

Bacunayagua bridge, the highest in the country. That is the reason why the city is also called the "City of Bridges". Matanzas is also the birth place of Cuban national dances: "El Danzón" and "El Danzonete" and La Rumba, besides being a very important settlement of the Slave Route in the Caribbean and an authentic space of African influence in the formation of Cuban culture.

Its inhabitants are distinguished by their culture and hospitality. They celebrate a considerable number of traditional, popular and religious festivities among which stands out La Colla, a Catalan festivity that constitutes the most important Hispanic celebration that is still preserved in Latin America. The wide tourist infrastructure of the city welcomes visitors from everywhere.





### JUNCO'S PALACE MUSEUM

Milanés Street / Magdalena and

Ayllón Street

Tel: (+53) 45243195

Junco's Palace Museum was built in 1838. It is an exponent of that period neoclassical style. It is characterized by the combination of classic Roman design with new techniques.

The building belonged to one of the richest owners in Matanzas: Don Vicente del Junco and Sardiñas, owner of large tracts of land, sugar mills and black slaves. Since 1980, this museum has opened its doors, hoarding valuable objects, among them: the oldest lapidary piece in Matanzas, the bar with which the Bellamar Caves were discovered, poet Bonifacio Byrne's personal belongings and the only Cuban mummy exhibited in a Museum.



### FIRE STATION MUSEUM

Tirry Highway and Medio Street

Tel.: (+53) 45242363

The Matanzas Fire Station was inaugurated on February 2nd, 1873. It was built on stonework and inspired on neoclassical architecture. It is one of the most attractive buildings of its sort in

Cuba. The institution has two functions: as fire station and as a museum; it was the first of its kind in the island. It hoards hundreds of museum pieces, among objects and documents that belonged to the different stages of its history.







## VIGÍA SQUARE

Magdalena Street / Milanés and Río Street

It was the first Arm Square built in the city, place where it was founded. The city grew around the square from 1693, where high-value buildings, such as the Teatro Sausto (Sauto Theater), the Museo Palacio de Junco (Junco Palace Museum) and the Fire Department, among others. The name of the square comes from the old fort built nearby, that protected the city from privateers' and pirates' attacks for more than a century.

## SAUTO THEATER

Magdalena Street / Milanés and Medio Street  
Tel: (+53) 45242721

It was opened on April 6th, 1863 as Teatro Esteban (Esteban theater). Sauto Theater was declared National Monument in 1978. It is the most important Cuban theater of the 19th century. On its stage paraded Ana Pavlova, Sara Bernhardt, Adelina Patti, Tita Rufo and Mario Spear. It is located on Vigía Square in Matanzas city's historic center. The Italian Daniel Dall'Aglio was the architect of its project who gave it the neoclassicism structure. Its geographical location and indoor design, crossed by an underground river, gives it a magnificent acoustics. As an architectural jewel of neoclassical style, it is the only theater in Cuba whose stage can be raised to the level of the stage, thanks to an original restored British manufacturing machinery; which not only represents a unique attraction on the Island, but also in a large part of the world.



Only two theaters in the world keep such additions, La Scala in Milan and the Colon in Buenos Aires.



## LIBERTY SQUARE

Ayuntamiento and Contreras Street

It is located in the city's historic center. It is the second Plaza de Armas (Arm Square) of Matanzas. Since 1909, in its center stands a distinguished sculptural collection: a sculpture representing the Statue of Liberty symbolized by a woman with broken chains in her hands and crowning the scene. There is also a sculpture of the Cuba's National Hero, José Martí, placed at more than four meters high.

It is surrounded by outstanding facilities such as the Sala White (the White Room) built in 1863 in homage to the famous violinist José White.



## MATANZAS'S PHARMACEUTICAL MUSEUM

Milanés Street / Ayuntamiento and Santa Teresa Street  
Tel: (+53) 45243179

It was a building intended for being a drugstore opened in 1882. It was owned by the doctor Ernesto Triolet. In May 1964, it opened its doors as the first pharmaceutical museum in Latin America. Currently, it keeps all the original elements and it is the only French drugstore from the end of the 19th century that remains in the world. It was declared National Monument in November 2007.





### EL MORRILLO MUSEUM

It was built in the first decade of the eighteenth century in 1720. The fort stands on at just a few meters away from Canímar river's mouth. El Morrillo was part of Matanzas city's defensive belt in order to protect the city from privateers' and pirates' attacks. The fort was used for a time as a custom registration and naval station. Nowadays, it is a Memorial Museum and National Monument.



### MONSERRAT HERMITAGE

Simpson Heights, Matanzas City

It was built in 1875 by immigrants from Catalonia and the Balearic islands. Since 1886 it has four sculptures representing the Catalan provinces: Lérida, Barcelona, Tarragona and Gerona. The visitor may enjoy the best views of the city and the Yumuri Valley. It is currently the site of numerous cultural activities, including the culmination of the Fiesta de la Colla.





## BELLAMAR CAVES

La Alcancía State, Playa, Matanzas

Tel: (+53) 45253538

Hours: 9.00am-5.00pm

The Bellamar Caves are considered to be one of the oldest tourist attractions in Cuba; they are open to visitors since the 1860s and was declared National Monument in 1987. It is also one of the largest and deepest natural caves of the country. This cave system was discovered in 1861 by chance when a slave lost his bar. The impressive halls and galleries are filled with beautiful stalactites and stalagmites, krastic crystals, underground stream, fountains, crystallized domes, which stands out the "El Manto de Colón", a stalactite of 32 centuries of life, the largest and oldest formation that is preset in the form of a waterfall, with 12m. height. There are some other unique limestone formations. Indigenous paintings and fossils have also been found here from native people that inhabited the place 1 600 years ago.



## BASEBALL STADIUM PALMAR DE JUNCO

Esteban Highway and Monserrate

Street, Pueblo Nuevo, Matanzas

Tel: (+53) 45292723

Email: palmardejunc01874@gmail.com

Home of the first official baseball game held in Cuba on December 27th, 1874. It was declared National Monument in 1991 and is considered the oldest active baseball stadium in the world. It also exhibits since 2016 the Matanzas Baseball Hall of Fame that includes prizes of 17 players who have been awarded in different world's halls of fame. They represent 24% of all those who offer this distinction in Cuba. It is offered a guided tour through the stadium stands and outdoors areas. Visit to the history room and exchange with young and well-known athletes. Rent of suits and sports equipment. Leisure time with access to shops, handicrafts, photo sessions, enjoyment of movies related to this national sport. sesiones de fotos, y más...





## SAN SEVERINO CASTLE

Industrial Zone, Dubroq District

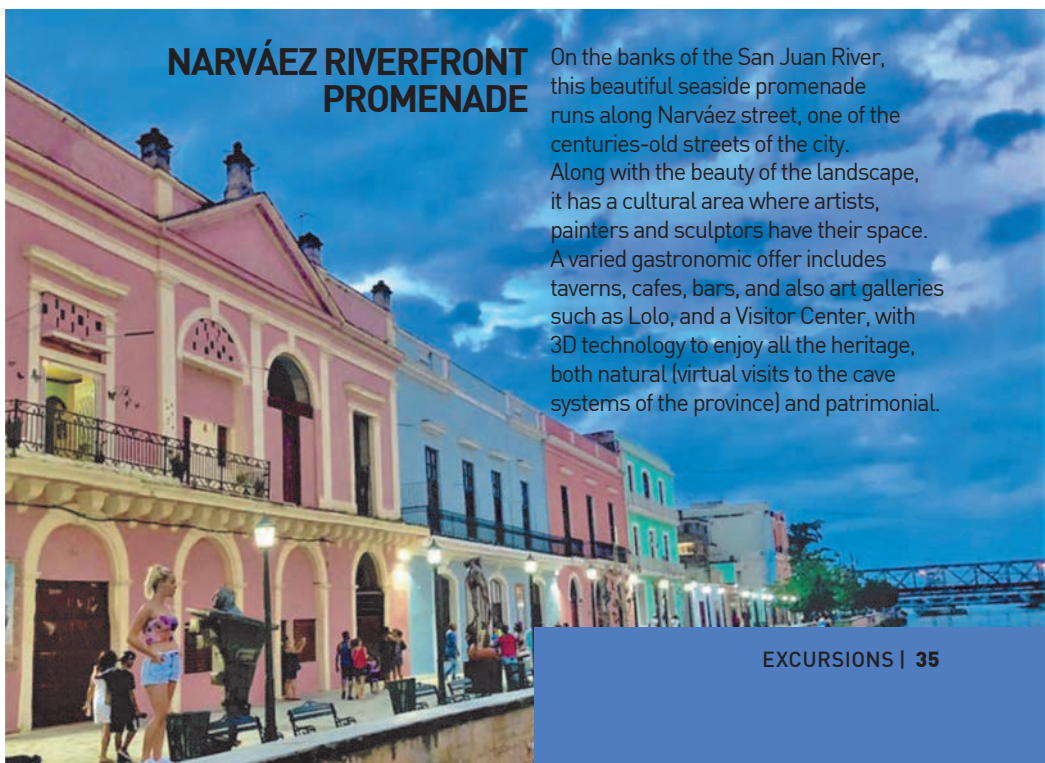
It was the first and most important edification of the city of Matanzas since its foundation. Typical Renaissance military construction, example of assimilation of the system, spread by French and Italians in the sixteenth and seventeenth centuries. It conformed the defensive system of the city, and it encloses a set of historical, architectural and functional values that made it worthy of the condition of National Monument in the year 1978. It currently houses a museum, inaugurated on June 16, 2009, which shows the history of the fortress and the legacy of slavery in the province of Matanzas.

It is the seat of the Slave Route Museum, a project with the participation of UNESCO.



## NARVÁEZ RIVERFRONT PROMENADE

On the banks of the San Juan River, this beautiful seaside promenade runs along Narváez street, one of the centuries-old streets of the city. Along with the beauty of the landscape, it has a cultural area where artists, painters and sculptors have their space. A varied gastronomic offer includes taverns, cafes, bars, and also art galleries such as Lolo, and a Visitor Center, with 3D technology to enjoy all the heritage, both natural (virtual visits to the cave systems of the province) and patrimonial.





## YUMURÍ VALLEY

One of the most beautiful in Cuba, with a plain that reaches 80 hectares in its widest part and elevations up to 150 meters and in which important archaeological remains are preserved. The Yumurí Valley is enclosed by hills 150 meters high and reaching 8 kilometers of maximum width, includes the Quabal tourist reserve of the Three Ceibas of Clavellinas and the botanical endemism *Melocactus matanzanus*, a beautiful red flower cactus. To appreciate its full magnitude, the Mirador de Bacunayagua is a mandatory stop, next to the famous bridge of the same name, and the Mirador de Monserrate, the last one in Matanzas City. The Jeep Safari Yumurí Excursion allows customers to enjoy a beautiful ride that also includes a visit to the Mirador de Monserrate. It can be booked in all the Travel Agencies Bureaus.





# JEEP SAFARI

*Discover Tour*



It is a Safari tour by Jeep across the Cuban countryside that allow you to discover the exotic nature and the Cuba's history through ruins and marks left by historic personalities. It includes snorkeling in the Coral Barrier of Playa Coral, a speedboat ride along the Canimar River until you reach the "Arboleda" where you will enjoy horseback riding, bathing in the warm waters of the river, boat riding or simply idle time to relax and enjoy the place flora and fauna, as well as a lunch of exquisite Cuban food. Visit to Matanzas city, with all its cultural riches: Vigía Square, Liberty Square, the Market

Square and Monserrate lookout. Upon returning you visit the Saturn Cave, considered an unprecedented natural spectacle, where bath time is included. This guided tour, offers pick-ups from all hotels and operates every day of the week, in addition, there is another modality in which you visit the La Dionisia estate and enjoy a country atmosphere and horseback riding. To explore the attractions of the historic center you can enjoy excursions such as: Matanzas charms and traditions, and Aché Matanzas.



### **CÁRDENAS, THE PREMISES CITY**

It is located 10 km (12 mi) southeast of Varadero, on the Bahía de Cardenas (Cardenas Bay). It was founded on March 8th, 1828. This city is also known as the Capital of Firsts because its history counts with more than one hundred important events, 27 of them approved; among them, this is the city where the current Cuban national flag was first flown. This is the reason why it was granted with the name of “Ciudad Bandera” (Flag City). The city’s symbol is a crab, that’s why there is a sculpture of it at the entrance from Varadero.

### **OSCAR MARÍA DE ROJAS MUSEUM**

It was the first building built to guard existing museum pieces and also serve as a public library. It owes its name to a prominent Cardenense (Cardenas’ citizen), who fought for the creation and development of this museum. Inaugurated on March 19th, 1900, it is the second oldest museum in Cuba, with a patrimonial fund of around 100,000 pieces, distributed in 11 basic collections, in the areas of History, America’s Pre-Columbian Cultures, Cuba’s Pre-Columbian Culture, minerals, shells and snails, lepidoptera, coleoptera, weapons, religious ethnology, numismatics, and art.







### **BATALLA DE IDEAS MUSEUM.**

First museum dedicated to this topic in Cuba and in the world, inaugurated by the Commander in Chief Fidel Castro Ruz, on July 14th, 2001.



### **JOSÉ ANTONIO ECHEVERRÍA'S BIRTHPLACE MUSEUM**

This property, declared National Monument in 1971 and turned into a museum in 1973, guards the life and work of the student leader José Antonio Echeverría.

### **COLON PARK**

Place where the city's official foundation ceremony was held. There is a Parish Church of the Purísima Concepción de Cárdenas, Catholic Church founded in 1846; the first one of neoclassical style in Cardenas' architecture. There is also a statue on behalf of the Admiral Christopher Columbus, raised in 1862; the first statue placed on a public square. To visit these attractions, you may enjoy the excursion: City Tour Cárdenas, which also offers a visit to the Arrechavala Rum Factory.



## ZAPATA PENINSULA



### *discover a natural paradise...*

Tourists visiting Varadero have the opportunity of enjoying from the largest and best-preserved wetland in the Caribbean. It is located at just 105 kilometres in Zapata Peninsula. It guards an extraordinary natural wealth that has been distinguished and protected under the categories: Biosphere Reserve, Ramsar Site and National Park.

It has a renewed accommodation infrastructure and extra-hotel offers as well in the state sector, as in the private one, which, together with the diversity of its spectacular ecosystems; make of it an ideal setting for nature tourism. The Zapata Peninsula is a place also appreciated for its historical value.

#### **WHAT TO DO?**

Diving and snorkeling  
Diving and Snorkeling are among the most important attractions for the region since 1985. In the region there are four International Diving Centers: Playa Larga (Long Beach), Punta Perdiz (Partridge Tip), Playa Girón (Girón Beach) and Caleta Buena (Good Cove). All of them offer different courses with international certification SSI: Open Water, Advance and several specialties. There are 11 dive areas in the region that are environmentally certified by the competent authorities, some of them are related to old legends about privateers and pirates that sailed the area. There is the possibility of diving with nitrox.





The diving activity begins from the coast, it is not necessary to use boats due to the embankment proximity (at about 80 and 100 m away from the coast) that allows double diving during the day and at night. These characteristics allow Multilevel Diving, slowly descending from the coast to the depth desired by the diver and then returning. In addition to the contemplative diving, deep diving can be done up to more than 30 meters. One of the attractions of diving in the region is the existence of four small sunken ships (Type: Ferrocement, 15 m. long and 5 m. wide) that are located 150 m. from the coast and where you may observe abundant marine life. Cliffs, tunnels and laps are very common on this region seafloor. There are also abundant Elkhorn corals, coral leaves, starfish, sea fans, black coral, a variety of barrel-shaped sponges, tubular, baskets and cups, wide variety of fish species. At about 100 m. away from the coast, another great attraction appears, the steep wall with 40 m



depth, where sponges, gorgonians and large corals can be found. The 2-star category Playa Girón and Playa Larga hotels have service of international diving centers. These hotels are located on the coast at 32 km away from each other. In the destination you can also combine diving activities with other ecotourism activities such as bird watching, hiking, kayak excursions, speedboat trips or visits to conservation stations among others. There are more than 80 flooded caverns where diving sport may be carried out in 4 of them. La Cueva de los Peces (The Fishes' Cave) is the deepest of them with 70m. depth.



### SANTO TOMÁS TRAIL

It is habitat of three species whose importance lies on their peculiarity: the Fermina (sort of bird) and the Gallinueta de Santo Tomás (Santo Tomás' wren), endemic of the area, and the Cabrerito de la Ciénaga. It is also possible to observe the zunzuncito, considered the smallest bird on the planet. This is an area for hiking enjoyment.

### LOS ARROYONES TRAIL

The route begins at La Criolla causeway to Santo Tomás in the place known as El Maíz (The Corn), through the semideciduous forest over the poorly drained soil, temporarily flooded; you can have possibilities to observe forest birds and waterfowl, as well as the endemic bird Cabrerito de la Ciénaga and the Ferminia. It is a flat land of 8 Km long that may take 3 hours trip on foot. The landscape features by great beauty where you may observe endemic birds.







### SALINAS DE BRITO TRAIL

The main attraction of this trail are the waterfowl where about 200 species are reported migrants and residents. The tourist may find interesting the observation of forest birds and waterfowl and also enjoy the beauty of karstic and aquatic landscapes, activities of archeology and botanical observation.



### HATIGUANICO RIVER TRAIL

It is a 3-hour-riverside walk along 14km. You will reach the Indalecio spring where you will receive information about the region and this river characteristic as a water reservoir of the south-central part of the province. The walk continues until the Placer de las Lisas where inhabit the island's most well-preserved mangroves.







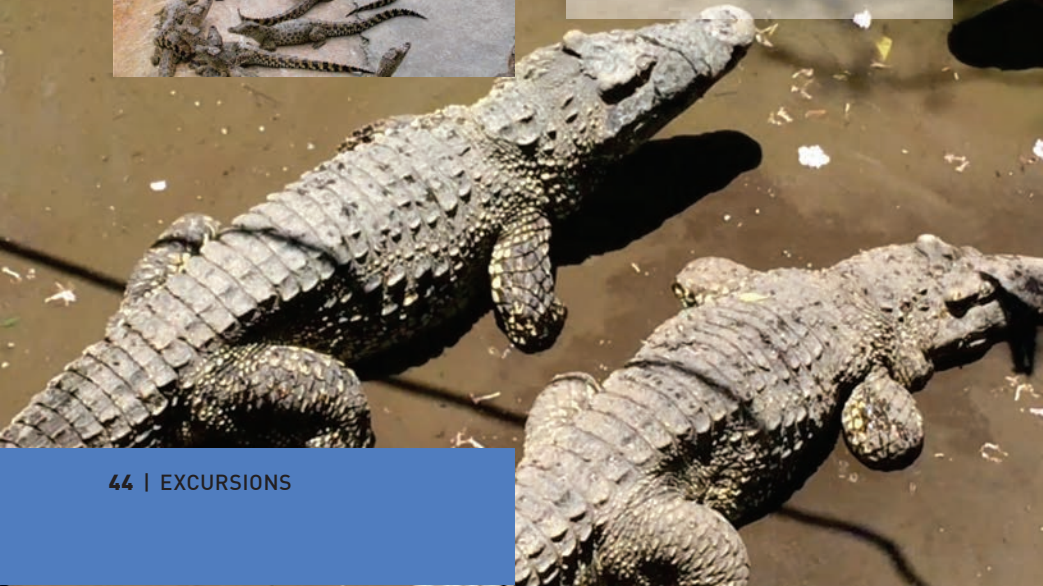
### **GUAMÁ TOURISTIC PARK**

This place outstands because it simulates a Taíno village that illustrates the way of life of the aborigines that inhabited the area. This village is reached through an exciting 20-minute boat ride. The tourist center possesses a bar, a restaurant and cabins for accommodation located on an interior islet in the Treasure Lagoon.




### **CROCODILE BREEDING FARM**

It hosts a project aimed at the Cuban crocodile protection, since 2007. The program, in which specialists from several research centers of the island collaborate, with the main goal of safeguarding the genetic purity of the species, threatened by crossing with the so-called American alligator.







### "FIESTA CAMPESINA" FARM

This place located at the entrance to Ciénaga de Zapata (Zapata Swamp), is a recreational space with several flora and fauna species. In this place is also located the first guarapera founded (shop where a drink extracted from the sugar cane is sold) for tourist purposes in the country, in 1991. There is a peasant's site and a feast area to enjoy the typical roast pork.

### LONG BEACH

It is one of the best beaches in this area of the Caribbean, with a hotel from where you can tour the Zapata Peninsula.

### GIRÓN BEACH

Located on the east side of the Bay of Pigs, it is the last fine sand beach in the area, ideal for fishing and scuba diving.



### **BERMEJAS FAUNA REFUGE**

It is a tour of approximately 7-kilometer hike where you may practice bird watching and observe semi-deciduous forests on limestones and over the poor drainage temporarily flooded with rich flora and fauna; mainly of native birds where the presence of palm trees is essential for nesting. The area is an important nesting site for forest endemic birds such as the Zunzuncito (Mellisuga) considered the smallest bird in the world, the Toco-ro-ro (Priotelusternurus) the country's national bird and other species, some of them in danger of extinction, such as the Dove Partridge (Sturno-enas cyanocephala) and the bird known as Ferminia or Cuban Flicker, kind of woodpecker, (Colaptes Fernandinae), besides the Cartacuba (Todus multicolor) very attractive for its color and feathering. During the winter period, a great diversity of birds that enrich the ornithofauna of this important site arrive at the refuge.

### **ZAPATA SPELEOLACUSTRIAN SYSTEM**

The presence of birds, both migratory and endemic of Cuba, is one of the potentialities of this area. The main attraction are the karst formations and the accidents associated with them, where different vegetation appear, the semi-deciduous forest predominates and the presence of tectonic faults is appreciable through the routes, that with water, grant a great transparency and depth, they constitute an attraction of great singularity.



### **PERLATA TRAIL-DUCKS' CHANNEL**

The tour is carried out across dirttrack surrounded mostly by forest, large swamp grassland and artificial channels. This trail main attractions are the endemic birds (the Cabrerito, the Ferminia and mostly the Santo Tomás' wren), as well as other waterfowl and forest birds.



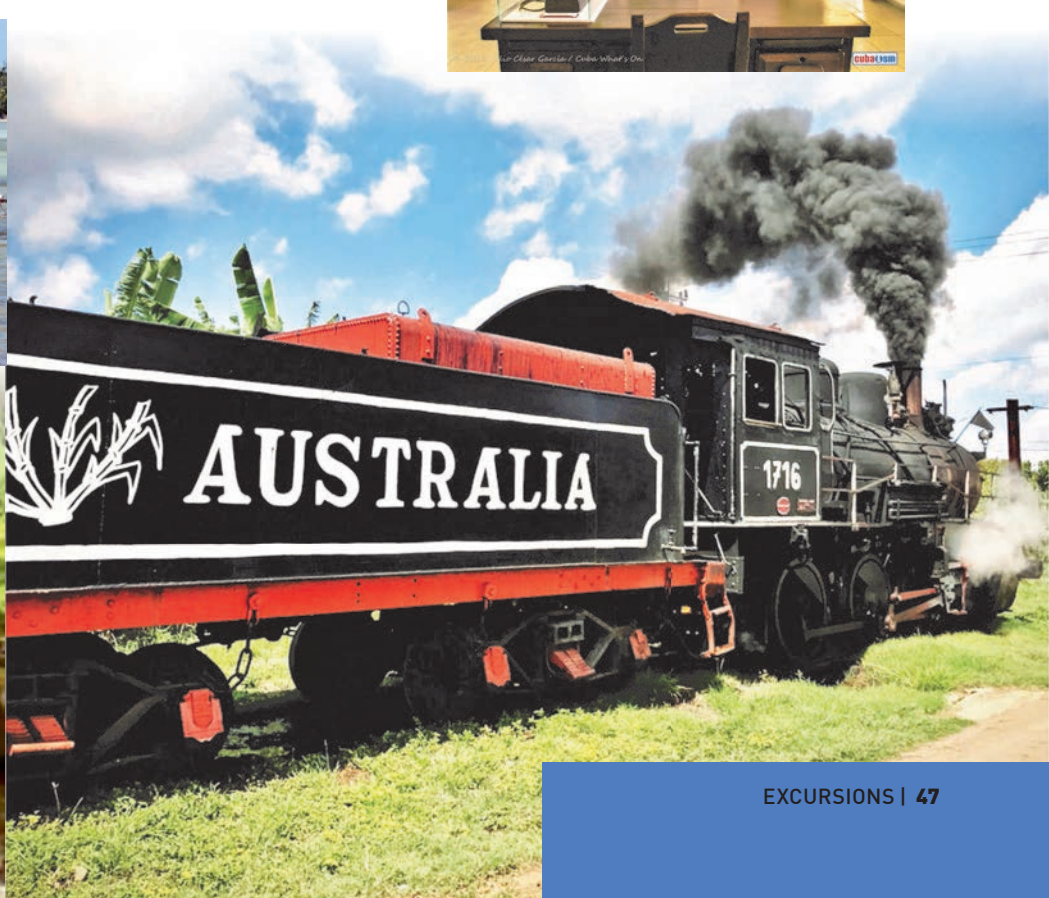


### PARROTS FARM

You can enjoy the beauty of these birds, from which there are more than 60 specimens.

### MUSEUMS

You can take a tour through the history of this area visiting 3 museums: the Historical Museum of Playa Girón, the Museum in honor to the 50th anniversary when Fidel Castro dined with the coalmen of the area; located in Soplillar and the Comandancia Museum located in sugar cane plant Australia.



# Institutions

## CHURCHS

**OUR LADY OF FATIMA  
CATHOLIC CHURCHE**  
8th Street and First Avenue

**VARADERO PRESBITERYAN  
CHURCH**  
34th Street / 1st  
and 2nd Avenue



**SAINT ELVIRA  
CATHOLIC CHURCH**

46th Street and  
First Avenue  
This church dates from  
1938 and in its structure,  
with an irregular floor,  
quarried stone and  
woodwork predominate.  
At the top end there is  
a half-point vain that  
functions as a bell tower,  
ending in a cross.





# PLAZA AMÉRICA CONVENTION CENTER

Las Americas Avenue, Km 11½  
Tel: (+53) 4566813



CENTRO DE CONVENCIONES  
PLAZA AMERICA

It stands out among the facilities for events and incentives present in Varadero, which is an excellent setting for activities of any format, with 10 meeting rooms and a plenary room with 500 capacities, complemented by shopping and restaurant services in the Plaza. In addition, the Meliá Marina Varadero and Meliá Internacional Varadero hotels expand the offer for this modality, the latter has a modern Convention Center that has a space in rooms of 2000 m<sup>2</sup>, with 10 meeting spaces, of which 7 are in the ground floor and 3 on the first floor. This area has, in addition to terraces, independent entrance, offices, Business Center and alternative locations for events in the pool, gardens and other hotel spaces, which makes it the perfect setting for events in formats with capacities from 9 to 996 people



# Transportation



## VARADERO BEACH TOUR TOURIST BUS SERVICES

Tel: (+53) 45619962/45668992



The panoramic buses are the best transportation option in Varadero. You pay directly at the bus, keep the ticket which is valid for that day and you can get on and off at any stop. The service hours are from 9.00 am to 8.00 pm.



A new bus passes by each stop every 15 minutes. It runs from Calle al ed lan le atsah 8 peninsula, with an estimated duration of one hour.



## CAR RENTAL

32<sup>nd</sup> Street and 1st Avenue Central de Reservas 8a.m.-8p.m. Tel: (+53) 45667029



36<sup>th</sup> Street and Highway Tel: (+53) 45662121



## VIAZUL BUS

36 street y South Highway Tel: (+53) 45614886

This service is the most economical option to travel all over Cuba in an air-conditioned, comfortable and safe bus. Reservations are available from 9:00 am to 5:00 pm, and must be made at least two days in advance.

## CUBA TAXI

Tel: (+53) 45614444 / 45611616

The cocotaxi is a transport for 3 persons maximum for short distances within the city. The little train can be taken directly from any stop to travel from Plaza America to the historic center of Varadero. Cabs are parked at all hotels and you can also take them around the city. They offer transfer services to all the cities of the country and airports, as well as tours to all the sites of the country.





## **VARADERO INTERNATIONAL AIRPORT “JUAN GUALBERTO GÓMEZ”**

Mártires de Barbados Highway Km.  
5.6, Cabarroca State, Carbonera  
Tel: (+53) 45253612/ 45247015  
Email: [salonvip@vra.ecasa.avianet.cu](mailto:salonvip@vra.ecasa.avianet.cu)  
[commercial@vra.ecasa.avianet.cu](mailto:commercial@vra.ecasa.avianet.cu)

### **SERVICE TO THE PASSENGER**

Currency Exchange Office  
Shops  
Coffee shop  
Restaurants  
National and international  
phone call service  
Post office  
Drugstores  
Parking  
Car rental  
Free tourist information  
Wi-Fi service

### **VIP LOUNGE**

#### **MAIN LOUNGE**

Reserved room with  
privacy and comfort

Welcome at the entrance  
Check in  
Drop-off and collection of hand  
luggage and registered luggage  
Passport checking  
Priority to board the aircraft  
Open bar with a varied offer of  
alcoholic drinks and cocktails  
Varied offer of soft drinks, fruit  
juices, coffee, tea and snacks  
Television system for movies,  
musicals and news  
Furniture specially designed  
for your comfort  
Table games  
Magazines and newspapers  
in several languages  
Tourist information and  
flight information  
Private bathrooms

### **TO CONTRACT VIP SERVICES USE THE FOLLOWING CHANNELS:**

Request it at your Travel Agency  
VIP check-in counters  
Tel.: (+53) 45253636  
Email: [comercial@jabba.aeronet.cu](mailto:comercial@jabba.aeronet.cu)



# Accommodation

**ROYALTON HICACOS  
RESORT**  
(+53) 45668844

**IBEROSTAR SELECTION  
VARADERO**  
(+53) 45669999

**MELIA VARADERO  
INTERNACIONAL**  
(+53) 45633100

**PLAYA VISTA AZUL**  
(+53) 45662566

**IBEROSTAR  
BELLA VISTA**  
(+53) 45667899

**MELIÁ LAS AMÉRICAS**  
(+53) 45667600

**PARADISUS VARADERO**  
(+53) 45668700

**PARADISUS  
PRINCESA DEL  
MAR**  
(+53) 45667200

**VALENTÍN EL  
PATRIARCA**  
(+53) 45668166

**MANSIÓN XANADÚ**  
(+53) 45667388

**MELIÁ VARADERO**  
(+53) 45667013

**IBEROSTAR LAGUNA  
AZUL**  
(+53) 45667900

**MELIÁ MARINA  
VARADERO**  
(+53) 45667330

**GRAND MEMORIES  
VARADERO**  
(+53) 45667966

**MELIÁ PENÍNSULA  
VARADERO**  
(+53) 45614416

**IBEROSTAR PLAYA  
ALAMEDA**  
(+53) 45668822

**SWANDOR VARADERO  
BEACH**  
(+53) 45669966

**BARCELO SOLYMAR**  
(+53) 45614499

**BLAU VARADERO**  
(+53) 45667545

**MELIÁ LAS ANTILLAS**  
(+53) 45668470

**STARFISH CUATRO  
PALMAS**  
(+53) 45667040

**SOL PALMERAS**  
(+53) 45667009

**OCCIDENTAL ARENAS  
BLANCAS**  
(+53)45614450

**MEMORIES VARADERO**  
(+53) 45667599

**ROC ARENAS DORADAS**  
(+53) 45668150

**ROC BARLOVENTO**  
(+53) 45667140

**IBEROSTAR TAINOS**  
(+53) 45668656

**CLUB KAWAMA**  
(+53) 45614416







**COMPLEJO BE LIVE LAS MORLAS- EXPERIENCE VARADERO**

(+53) 45667230/  
45668280

**ROC PLAYA VARADERO**

(+53) 45667120/  
45667125

**IBEROSTAR BELLA COSTA**

(+53) 45667210

**BE LIVE LOS CACTUS**

(+53) 45667030

**BRISAS DEL CARIBE**

(+53) 45668030

**BELIVE EXPERIENCE TROPICAL**

(+53) 45668288

**SOL VARADERO BEACH**

(+53) 45667240

**STARFISH VARADERO**

(+53) 45668243

**MUTHU PLAYA VARADERO**

(+53) 45668566

**BELIVE EXPERIENCE TURQUESA**

(+53) 45668471

**TUXPAN**

(+53) 45667560

**ALLEGRO PALMA REAL**

(+53) 45614555

**VILLA TORTUGA**

(+53) 45614747

**SUN BEACH**

(+53) 45667490

**ACUAZUL -VARAZUL**

(+53) 45667132

**CLUB KAREY**

(+53) 45667296

**CLUB TROPICAL**

(+53) 45613915

**LOS DELFINES**

(+53) 45667720

**MAR DEL SUR**

(+53) 45612246

**DOS MARES**

(+53) 45612702

**PULLMAN**

(+53) 45612702

# Restaurants

## STEAKHOUSE RESTAURANTS



### LA BARBACOA

64th Street and 1st Avenue.  
Tel: (+53) 45667795

### EL TORO

1st Avenue / 25th and 27th Street.  
Tel: (+53) 45667145

### EL GAUCHO

End of South Highway,  
Punta Hicacos.  
Tel: (+53) 45667330

## CUBAN FOOD

### LA BODEGUITA DEL MEDIO DE VARADERO

Beach Avenue Playa/  
40th and 41th Street.  
Tel: (+53) 45667784

### LA CAMPANA

Josone park, 1st Avenue/  
56th and 58th Street.  
Tel: (+53) 45667778

### LA VICARIA

1st Avenue/ 37th and 38th Street.  
Tel: (+53) 45614721



### ESQUINA CUBA

1st Avenue and 36 th Street.  
Tel: (+53) 45614019

### CHOCOLATE'S HOUSE

1st Avenue / 61th and 62th Street.  
Tel: (+53) 45667746

### LA FONDUE CHEESE HOUSE

1st Avenue / 62th and 64th Street.  
Tel.: (+53) 45667747

### KIKE Y KCHO

End of South Highway,  
Punta Hicacos.  
Tel: (+53) 45667330







## INTERNATIONAL FOOD

### MANSIÓN XANADÚ

South Highway km 8½.

Tel.: (+53) 45667388

### EL RANCHO

1st Avenue and 58th Street.

Tel.: (+53) 45614760

### WAKO'S CLUB

3rd Avenue #212 / 60th  
and 61th Street.

Tel.: (+53) 45612126

### SALSA SUÁREZ

3th Street /1st and 2nd Avenue

Tel.: (+53) 53287678

### VERNISSAGE

36th Street and 1st Avenue

Tel.: (+53) 45667377

### CASA DEL CHEF

1st Avenue and 12th Street.

Tel.: (+53) 45613606

### VARADERO 60

60th Street and 3rd Avenue

Tel.: (+53) 45613986

## ITALIAN FOOD

### KIKI'S CLUB

Kawama Avenue / 5th and 6 th Street.

Tel.: (+53) 45614115

### LA SANGRÍA

1st Avenue / 8th and 9th Street.

Tel.: (+53) 45612025

### DANTE

Josone Park, 1st Avenue  
/ 56th and 58th Street

Tel.: (+53) 45667778

### PIZZA PIAZZA

South Highway Km 11½.  
Plaza América.

Tel.: (+53) 45668181

### PIZZA CARIBE

Vía Blanca Highway  
Km 32. Dársena.

Tel.: (+53) 45667666

### CASTEL NUOVO

1st Avenue and 11th Street.

Tel.: (+53) 45667786

### NONNA TINA

38th Street / 1st Avenue  
and Beach Avenue.

Tel.: (+53) 45612450

# Shops

## STORES

### PLAZA AMÉRICA

Avenida Las Américas, Km 11 ½  
Tel.: (+53) 45668570

### PLAZA CARACOL

1ra Avenida e/ Calle 53 y 54.  
Tel.: (+53) 45614715

### HICACOS MALL

1ra Avenida e/ Calle 44 y 46.  
Tel.: (+53) 45614837

### PLAZA CAIMÁN

1ra Avenida e/ Calle 61 y 62.  
Tel.: (+53) 45618445

### PLAZA LAS MORLAS

Autopista Sur y Final, Punta Hicacos. Tel.: (+53) 45667330

## COFFEE HOUSE

### LA ISABELICA DEL CAFÉ

Autopista del Sur y Final, Punta Hicacos. Tel.: (+53) 45667330

### COFFE HOUSE SHOP

Carretera Las Morlas km 12 ½. Tel.: (+53) 45667180

### COFFEE HOUSE, VARADERO'S BOULEVARD

63th Street between  
1st and 2nd Avenue  
Tel.: (+53) 45634421

## SUPER MARKETS

### 33 Y 3<sup>RA</sup>

3ra Avenida y Calle 33.  
Tel.: (+53) 45614380

### PLAYAZUL

Calle 13 / 1ra Avenida  
y Camino del Mar.  
Tel.: (+53) 45667867

### VARAZUL

15th Street & 2nd Ave.  
Tel.: (+53) 45667869

### 17 Y AUTOPISTA

South Highway &  
17th Street.  
Tel.: (+53) 45613366

### DÁRSENA

Via Blanca Km  
31, Varadero.  
Tel.: (+53) 45667524

### 29 Y 3<sup>RA</sup>

3rd Avenue & 19 street  
Tel.: (+53) 45611840

### 24 Y 1<sup>RA</sup>

1st Avenue & 24th street  
There are also markets  
in the plazas

## SPORTS

### PUMA

Avenida Las Américas,  
Km 11 ½, Plaza América.  
Tel.: (+53) 45668181  
ext. 246

### DEPORTES

Avenida Las Américas,  
Km 11 ½, Plaza América.  
Tel.: (+53) 45668181  
ext. 219

### ADIDAS

1st Avenue & 61 Street  
Tel.: (+53) 45667691

### VERONA (REEBOK)

1st Avenue & 61 Street  
Tel.: (+53) 45668349

## PERFUMERIES

### FRAGANCIAS

1st Avenue & 14th  
Street. Acuazul Hotel  
Tel.: (+53) 45667632

## PELETERÍAS

### LA CASONA

1st Avenue bet 52  
& 53 Street.  
Tel.: (+53) 45612429

### Venus

13th Street e/ 1st Avenue  
& Camino del Mar  
Tel.: (+53) 45612835







## CASA DEL HABANO

1st Avenue & 63 Street.  
Tel.: (+53) 45667843

## CASA DEL RON

1st Avenue & 63 Street.  
Tel.: (+53) 45668393



# Medical Services

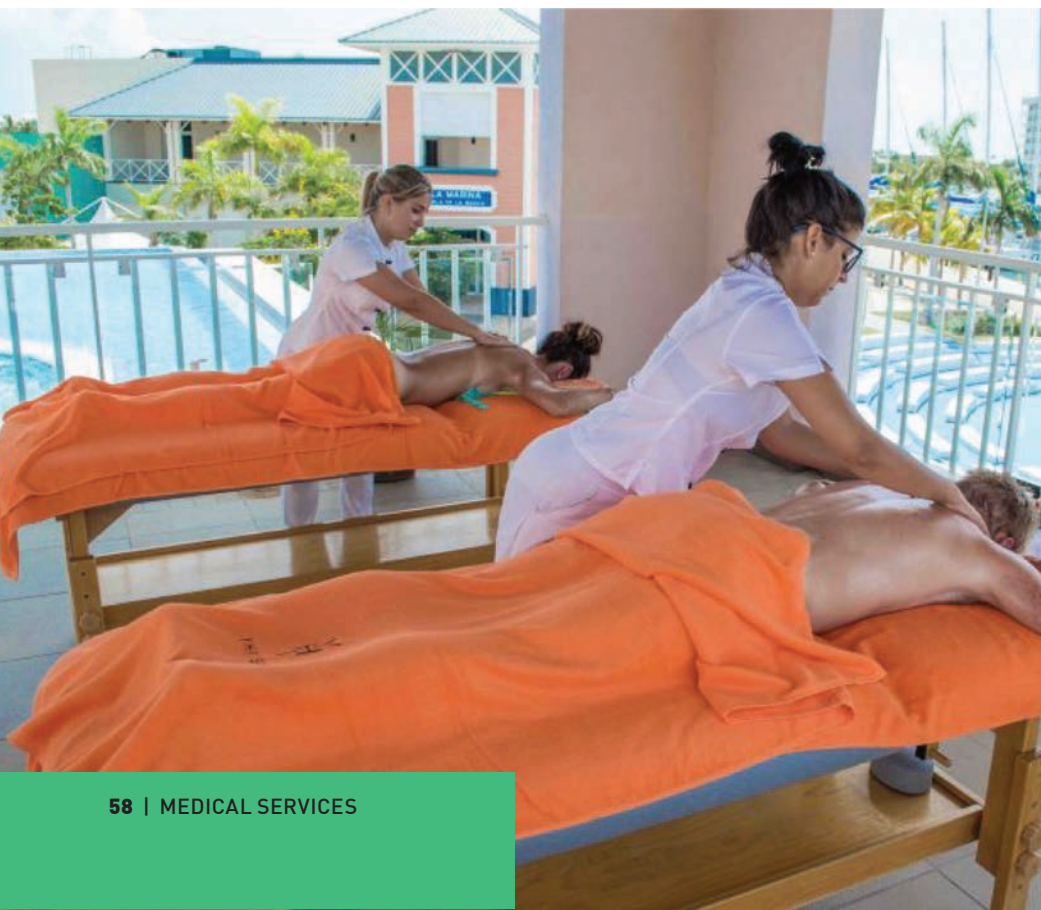
## SPA

**SPA VARADERO. PLAZA AMÉRICA**  
South Highway, Km 11 ½, Varadero.  
Tel: (+53) 45667881/ 45668181

**SPA HICACOS. HICACOS SHOPPING CENTER**  
1st Avenue / 42th and 43th Street.  
Tel: (+53) 45614610

**YI SPA. LAS MORLAS SHOPPING CENTER**  
End of South Highway,  
Punta Hicacos  
Tel: (+53) 45667330

In addition, this service is provided in several Varadero hotels.







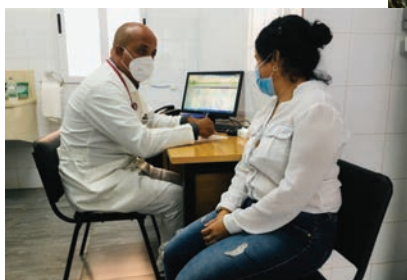
## CENTER OF DENTISTRY AND HEMODIALYSIS

27th Street and Beach Avenue.  
Email: [smc.mtz@smcsalud.cu](mailto:smc.mtz@smcsalud.cu)  
Tel.: (+53) 45662341



## VARADERO INTERNATIONAL CLINIC

1st Avenue / 60th and 61th Street.  
Tel: (+53) 45667710/ 45668611



## HEALTH AND WELLNESS CENTER

61th Street and 3rd Avenue  
Email: [smc.mtz@smcsalud.cu](mailto:smc.mtz@smcsalud.cu)



## PHARMACIES AND OPTICS

### **INTERNATIONAL PHARMACY BLAU VARADERO HOTEL**

South Highway, Km 14.  
Tel: (+53) 45668178

### **PLAZA LAS MORLAS CLINIC**

End of South Highway. Punta hicacos.  
Tel: (+53) 45667330

### **INTERNATIONAL PHARMACY KAWAMA HOTEL**

C Street and Kawama Avenue.  
Tel: (+53) 45614470

### **INTERNATIONAL PHARMACY ROYALTON HICACOS HOTEL**

South Highway, Km. 15.  
Tel: (+53) 45668844

### **PHARMACY AT THE VARADERO INTERNATIONAL CLINIC**

1st Avenue and 61th Street.  
Tel: (+53) 45667710

### **OPTICS VARADERO**

1st Avenue / 42th and 43th Street.  
Tel: (+53) 45667525

### **INTERNATIONAL PHARMACY PLAZA AMÉRICA**

South Highway, Km. 11 1/2.  
Tel: (+53) 45668042

### **INTERNATIONAL PHARMACY IBEROSTAR VARADERO HOTEL**

South Highway, Km. 15.  
Tel: (+53) 45669999

### **INTERNATIONAL PHARMACY HICACOS SHOPPING CENTER**

1st Avenue / 44th and 46th Street.  
Tel: (+53) 45617439

### **INTERNATIONAL PHARMACY AEROPUERTO VARADERO**

End of Mártires de  
Barbados Highway.  
Tel.: (+53) 45253489

### **OPTICS AND INTERNATIONAL PHARMACY CÁRDENAS CITY**

Ruiz Street /Calzada and Coronel  
Verdugo Street, Cárdenas City.  
Tel: (+53) 45522036

### **INTERNATIONAL PHARMACY MATANZAS CITY**

Ayuntamiento Street / Medio and  
Milanés Street, Matanzas City.  
Tel: (+53) 45253853





# Currency

## ATM

### SEDE DEL BPA

36 Street e/ 1st Avenue  
& South Highway

### PLAZA HICACOS

1st Avenue bet 44 & 46 Street.

### HOTEL ACUAZUL

1st Avenue bet 13 & 14 Street

### PLAZA AMÉRICA

Las Américas Avenue, Km 11 ½.

### SEDE DEL BANDEC

1st Avenue bet 35 & 36 Street.

If your card gets stuck, please  
contact: **FINCIMEX**

2nd Avenue bet 62 & 63 Street

## CADECA CURRENCY EXCHANGE

Meliá Marina Hotel

Las Morlas Square

Meliá Peninsula Hotel

Grand Memories Hotel

Paradisus Varadero Hotel

Swandor Varadero Beach Hotel

Princesa del Mar Hotel

Belive Experience Tropical Hotel

Sol Varadero Beach Hotel

Hicacos Shopping Center.

Occidental Arenas Blancas Hotel

## BANKS

### INTERNATIONAL FINANCIAL BANK (BFI)

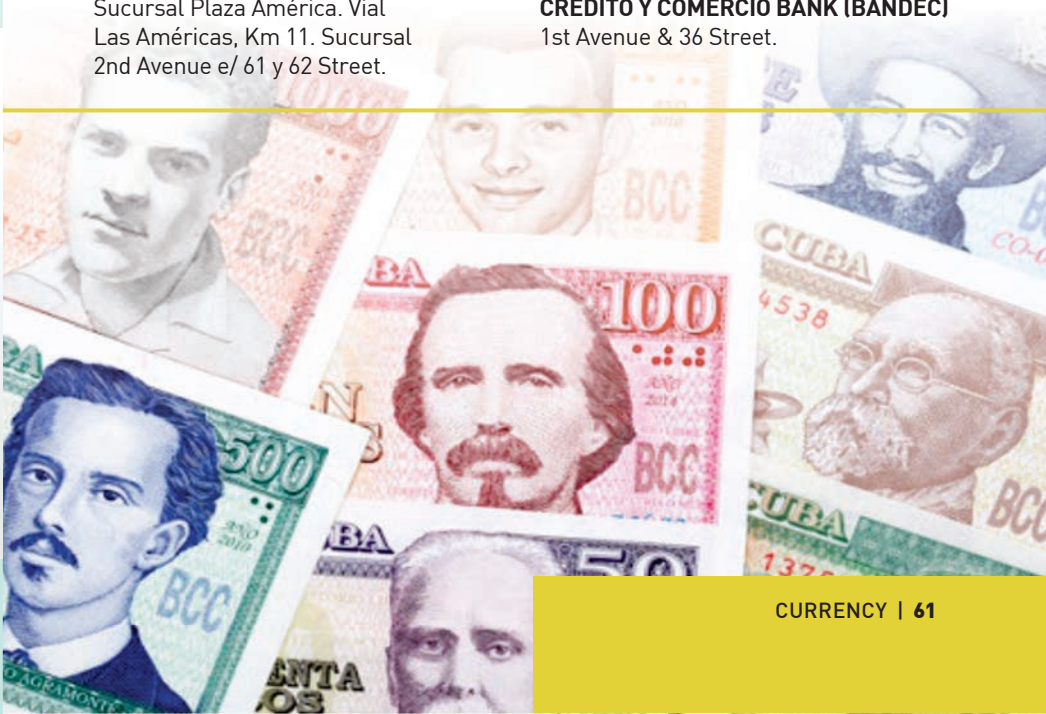
1st Avenue, bet 32 & 33 Street.  
Sucursal Plaza América. Vial  
Las Américas, Km 11. Sucursal  
2nd Avenue e/ 61 y 62 Street.

### POPULAR DE AHORRO BANK (BPA)

36 Street bet 1st Avenue y South Highway.

### CRÉDITO Y COMERCIO BANK (BANDEC)

1st Avenue & 36 Street.



# Communication

## INTERNET ACCESS

To access the Internet, you can do it from the Hotel WIFI, as well as the WIFI enable in several public areas. Prior to access, you must purchase the connection cards, at the reception of your hotel, or at the outlets of ETECSA, our Telephone Company. Varadero has 4G connection enabled. At the Airport, or at ETECSA outlets, you can purchase a cell line, called NAUTATUR, which includes a Calling, Message and Internet Data Connection Plan.

### THE PUBLIC AREAS WITH WIFI IN VARADERO ARE:

#### VARADERO MUSIC HOUSE

42th Street and Beach Avenue.

#### HICACOS SHOPPING CENTER AND FESTEJOS PARK

1st Avenue / 43th and 44th Street.

#### ALL IN ONE SHOPPING CENTER

54th Street and South Highway.

#### PLAZA AMÉRICA SHOPPING CENTER

South Highway, Km 11 1/2.

#### PLAZA LAS MORLAS SHOPPING CENTER

End of South Highway.  
Punta Hicacos.

In Santa Marta, Cárdenas City, Zapata Peninsula and Matanzas City, are also public areas with WiFi.



## CYBERCAFES

1st Avenue and 30th Street.  
All in One Shopping Center. 54th Street and South Highway.  
Plaza América Shopping Center.

All Varadero hotels have WIFI service

## ETECSA OUTLETS

1st Avenue and 15th Street.  
1st Avenue and 30th Street.  
1st Avenue and 41th Street.  
Hicacos Shopping Center.  
1st Avenue and 52th Street.  
1st Avenue and 61th Street.  
Plaza América Shopping Center.

All these places are accessible by taking the Varadero Beach Bus Tour.



# Councils for the tourist

## EMBASSIES

Federal Republic of Germany  
Calle 13 N0. 652 esq. to B,  
Revolution Square, Havana  
Tel: [53] 71833 2539/833 2569

Republic of Argentina  
Calle 36 N0. 511 e / 5th. and 7th.,  
Beach, Havana  
Tel: [53] 7 204 2972/204 2573

Federative Republic of Brazil  
Lonja del Comercio.  
Larnparilla No.2, floor K,  
Old Havana, Havana.  
Tel: [53] 7 866 9052/866 9051

Kingdom of Belgium  
Calle 8 No. 309 between 3ra y 5ta,  
Miramar, Beach, Havana  
Tel.: [53] 7 204 7330 /  
204 7331/204 7332

Republic of Bolivia  
Calle 26 No.113 e / 1 ra. and 3rd.,  
Miramar, Beach, Havana.  
Tel.:[53] 7 204 2127/204 2426

Canada  
Calle 30, N0. 518 esq. to 7th,  
Miramar, Beach.  
Tel. : [53] 7 204 2516/204 2382

Republic of Colombia  
Calle 14 No. 515 between 5th and 7th,  
Miramar, Beach, Havana  
Tel. : [53] 7 204 9644 /  
204 9645/204 0464

Republic of Chile  
Calle 33 No. 1423 between 14 and 18,  
Miramar, Beach, Havana  
Tel. : [53] 7 204 1222 /  
2041223/2041694

People's Republic of China  
Calle C No. 551 between 13 and 15,  
Vedado, Revolution Square,  
Havana.  
Tel: [53] 7 833 3005/833 3614

Spain  
Cárcel Street N0. 51 esq. to Zulueta  
Old Havana, Havana.  
Tel: [53] 7 866 8029/886 8025-26

Republic of France  
Calle 14 No. 312 e / 3ra. and 5th.,  
Miramar, Beach, Havana.  
Tel: [53] 7 204 2132/201 3131

United Kingdom of Great Britain  
Northern Ireland  
Calle 34 No. 702/704 esq. to 7th,  
Miramar, Beach, Havana.  
Tel: [53] 7 2041771

Republic of Italy  
5th. Ave. No. 402 esq. to 4,  
Miramar, Beach, Havana.  
Tel: [53] 7 204 5616

United States of Mexico  
Calle 12 No. 518 esq. to 7th,  
Miramar, Beach, Havana.  
Tel: [53] 7 204 7722-25

Portuguese Republic  
Calle 7ma N0. 2207 esq. to 24,  
Miramar, Beach, Havana  
Tel. : [53] 7 204 2871 /  
204 0149/204 2953

Russian Federation  
5th. Ave. N0. 6402 between / 62 and  
66, Miramar, Beach, Havana.  
Tel:[53] 7 204 2628/204 1060/204 1085

Bolivarian Republic of Venezuela  
5th. Ave. N0. 1601, esq. to 16, Miramar  
Beach, Havana.  
Tel: [53] 7 204 2662/204 2497



## REGULATIONS CUSTOMS

### UPON ARRIVAL

#### Don't bring with you or in accompanying baggage:

1. Drugs and Narcotics.
2. Psychotropic or hallucinogenic substances.
3. Precursor substances.
4. Explosives.
5. Blood products.
6. Obscene or pornographic literature, articles or objects that attempt against the general interests of the nation.

#### Importation of following electrical equipment and parts is not allowed:

1. Air conditioners of a capacity over one ton or 12,000 BTU;
2. Electric Stove or spirals, except the so-called glass ceramic induction, of any model whose power consumption does not exceed 1500 Watt, per bulb;;
3. Electric ovens, except the microwave ones whose power consumption does not exceed 2000 Watt.
4. Electric resistance of any kind

#### Also, other items not allowed:

1. Light motor vehicles (automobiles, motorcycles and combustion motor bicycles).
2. Motors and bodywork of cars and motorcycles (frames).
3. Products of animal origin (bovine, pork, ovine, goat and all species of hoofed animals) susceptible of carrying diseases. See official information of the Institute of Veterinary Medicine.

### ON DEPARTURE

#### Don't carry with you or in your accompanying baggage:

1. Drugs and narcotics. Psychotropic or hallucinogenic substances
2. Precursor substances
3. Explosives
4. Blood products
5. Obscene or pornographic literature, articles or objects that attempt against the general interests of the nation

#### The exportation of the following

#### articles and products is not allowed:

6. Cultural assets declared as part of the Cultural Patrimony of the Nation.
7. Manuscript or incunable books (edited between 1440 and 1500).
8. Books and leaflets which have stamps of libraries from the Cuban National Public Libraries and of organisms and institutions, as well as Cuban Books of "R" Editions.
9. Foreign books, leaflets and serial publications printed in the 16th to 18th centuries and Cubans published in the 18th century.
10. Lobster in any amount or form of presentation.

### CONTACT US

Email: [publico@agr.duana.cu](mailto:publico@agr.duana.cu)  
Web: [www.aduana.co.cu](http://www.aduana.co.cu)  
Tel: (537) 7855 5466 al 71  
ext. 227 (537) 7881 9732





### **ON LIQUIDS, AEROSOLS AND GELS:**

\*LAGs: Comprising: water and other potable liquids, foods in sauces or with a high liquid content; creams, lotions, perfumes, cosmetics and oils; gels, including hair and shower gels; the contents of pressurized containers (e.g., aerosols), including shaving foam, other foams and deodorants; pastes, including toothpaste; mixtures of liquid and solid substances; mascara; lip gloss or lip balm and any other article of similar consistency at room temperature.

All passengers departing from Cuban airports must carry liquids, gels or aerosols (LAGs) larger than 100 ml (3.4 oz.) in their checked baggage, i.e. the suitcases that are checked at the airline counter. If these LAGs are detected in carry-on baggage during screening, Customs is required to remove them in order to comply with aviation security regulations.

Passengers may carry in their carry-on baggage, personal hygiene items of liquid, aerosol or gel consistency, provided that such items are in containers or containers whose capacity does not exceed 100 ml and are one of each type (i.e. up to 100 ml of a Liquid, an Aerosol and a Gel).

There are exceptions such as medicines, special diets or other medical needs, in which case the passenger must show a prescription or medical certificate and that the amount is reasonable for the passenger's needs and itinerary. Milk and baby food are also considered

as an exemption, provided that the infant is on board the aircraft.

Liquids, gels and aerosols purchased in Duty Free stores located in the airport's last departure lounges or on board the aircraft are not restricted for transportation in the aircraft cabin, provided they are properly packaged and sealed in tamper-evident security bags (STEB). They must be kept closed until their final destination.

### **TIPS FOR QUICK ENTRY THROUGH THE INSPECTION AND CHECK-IN STATION:**

Deposit in the plastic trays all metallic objects you are carrying including your belt, electronic devices, etc, otherwise you will set off the alarm.

Place liquids, gels and aerosols authorized to be carried in a separate tray. (less than 100 ml or 3.4 Oz/100 grams).

If you bring liquids, gels or aerosols greater than 100 ml (3.4 oz.), you will not be allowed to bring them into the final waiting room, you must deposit them in the containers located at the Inspection and Registration Booths for their destruction.



**ADUANA GENERAL  
DE LA REPÚBLICA**

# VARADERO



Escala/Scale. 1 : 15 000

## LEYENDA

- Hotel/Villa
- Lugar de interés / Place of interest
- Centro deportivo / Sport Center
- Museo / Museum
- Iglesia / Church
- Cine / Cinema
- Teatro / Theater
- Monumento / Monument
- Boulevard Calle del Medio
- Galería / Art Gallery
- Restaurante / Restaurant
- Bar/Cabaret / Bar/Cabaret
- Cafetería / Cafeteria
- Agencia de Viajes / Travel Agency
- Estación de Ferrocarril / Railway Station
- Información / Tourist Information
- Gasolinera / Gas station
- Renta de autos / Car Rental
- Lugar de interés natural / Interesting natural place
- Parque Natural / National Park
- Spa
- Caverna/Cueva / Cavern/Cave
- Excursión / Trekking
- Coto de Caza/Game preserves
- Centro Internacional de Buceo / International Scuba Diving
- Carretera Principal / Main Road
- Centro de salud / Center of Health
- Centro nocturno / Night club
- Etccsa
- Banco / Bank
- Policía
- Buceo / Diving
- Actividad náutica / Nautical activity
- Playa / Beach
- Pesca / Fishing
- Centro nocturno / Night club
- Etccsa
- Banco / Bank
- Policía
- Buceo / Diving
- Actividad náutica / Nautical activity
- Playa / Beach
- Pesca / Fishing



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# CIÉNAGA DE ZAPATA



## LEYENDA

- |                                      |   |  |                                       |
|--------------------------------------|---|--|---------------------------------------|
| Hotel/Villa                          | Galería / Art Gallery                     | Renta de autos / Car Rental                                | Centro de salud / Center of Health    |
| Lugar de interés / Place of interest | Restaurante / Restaurant                  | Lugar de interés natural / Interesting natural place       | Centro nocturno / Night club          |
| Centro deportivo / Sport Center      | Bar/Cabaret / Bar/Cabaret                 | Parque Natural / Natural Park                              | Etectsa                               |
| Museo / Museum                       | Cafetería / Cafetería                     | Spa  | Banco / Bank                          |
| Iglesia / Church                     | Agencia de Viajes / Travel Agency         | Caverna/Cueva / Cavern/Cave                                | Policía                               |
| Cine / Cinema                        | Estación de Ferrocarril / Railway Station | Excursión / Trekking                                       | Buceo / Diving                        |
| Teatro / Theater                     | Infotur/Información / Tourist Information | Coto de Caza/Game preserves                                | Actividad náutica / Nautical activity |
| Monumento / Monument                 | Gasolinera / Gas station                  | Centro Internacional de Buceo / International Scuba Diving | Playa / Beach                         |
| Boulevard Calle del Medio            | Carretera Principal / Main Road           | Paseo Mariner/ Promenade de Navíez                         | Pesca / Fishing                       |

# CIUDAD DE MATANZAS





# Varadero

a perfect beach, is just the beginning....

## TOURISTIC INFORMATION CENTERS

### INFOTUR 13TH STREET

First Avenue and 13<sup>th</sup> Street, Varadero  
Tel.: (+53) 45662966

### INFOTUR PLAZA AMÉRICA

South Highway, Km 11 ½  
Tel.: (+53) 45667044

### INFOTUR MATANZAS CITY

Medio and Ayuntamiento Street, Matanzas City

### INFOTUR VARADERO'S BOULEVARD

64<sup>th</sup> Street / First and Second Avenue, Varadero  
Tel.: (+53) 45631033

### INFOTUR VARADERO INTERNATIONAL AIRPORT

End of Mártires de Barbados Highway

### INFOTUR ZAPATA PENINSULA

Road to Playa Larga and Boca de Guamá



[www.infotur.cu](http://www.infotur.cu)



[www.varadero.travel](http://www.varadero.travel)

